

Portfolio Marissa Merkt

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Known Email #2 - Cost & Resiliency | Trane Commercial

Subject Line:

How Building Connectivity Can Save You Money

Preview Line/Subheader:

More ways to streamline and optimize your operational spending

Headline:

Keep your buildings resilient with proactive, cost-saving practices

Email Body:

Explore Connected Buildings Solutions

Hefty repair costs, unexpected downtime and wasteful energy spending can put your building operations behind. When you leverage insights from customized data reports and get real-time diagnoses of your building systems, you can fix problems before they become unmanageable and expensive.

Supporting Copy:

Capitalize on untapped cost-savings in your building. We'll show you how.

Primary CTA:

Explore Connected Buildings Solutions

Footer CTA:

Speak With A Trane Connected Buildings Expert